

# ALiUM

The next generation thermoforming material



**Alium** is a high quality polystyrene (PS) film with a pure polyurethane (PU) top coat

The look of aluminum, the feel and stretchability of PU

**Alium** is highly formable with perfect opacity

**Alium** is available in 6 colors, but ask us for custom colors, we can make your own color of Alium from 400m<sup>2</sup> only!

**Alium** is water based PU coated, manufactured in our factory, formaldehyde free and heavy metal free

**We use only the highest quality recycled PS films**

**Alium** est un film haut de gamme thermoformable en polystyrène (PS) enduit de polyuréthane (PU)

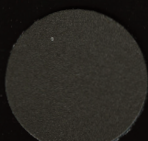
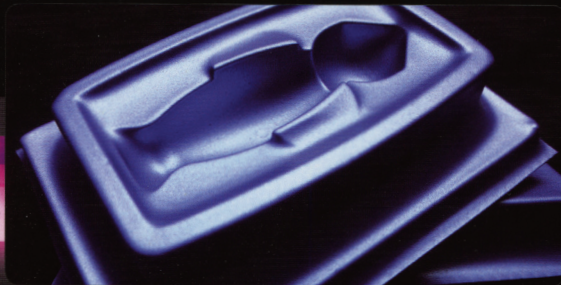
L'aspect de l'aluminium, le toucher et l'élasticité du PU

**Alium** permet des déformations importantes sans perte d'opacité

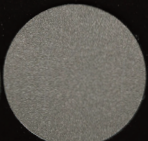
**Alium** est disponible en 6 couleurs mais demandez nous votre couleur sur mesure à partir de seulement 400m<sup>2</sup> !

**Alium** est un produit enduit PU «base eau» fabriqué dans notre usine, exempt de formaldéhyde et de métaux lourds

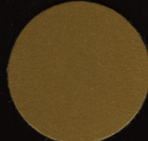
Nous n'utilisons que les meilleurs films PS recyclés



GunMetal A01



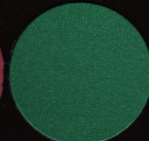
Silver A02



Gold A03



Coral A04



TonicGreen A05



ElectricBlue A06

**Your Own Alium custom color from 400m<sup>2</sup> !**

**We strive to do business in a more enlightened way, why are things different here at SEF ?**

"Of course we think that we make better products but we also would like you to know why..."



### Family run business

120 people working for you in a "family run" company where the human dimension and long run sustainability are crucial factors. 3 generations ago Pierre Lion invented industrial "flocking".



### Integrated production

In the factory we formulate our own PU, we coat our own films, we even manufacture our own flock fibers.. Manufacturing, R&D, QC, shipping, all in one place.



### European and local supply chain

95% of our suppliers are just a few hours driving from the factory in France – no unnecessary CO<sup>2</sup> and pollution importing cheap raw materials, only efficient local suppliers.



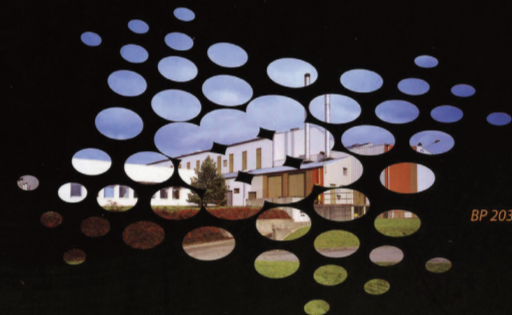
### « Water Based Club »

It is a small club ! Water based formulations only ! Not a drop of solvent in our formulations, and no solvent fumes in our exhaust, only water vapor.



### More than 35 years serving the heat transfer industry

From the early screen printing products we made in the 70's to the latest PU flex, we came a long way working with heat transfer materials. We introduced our first « digital cutting » films 12 years ago. More than 35 years serving the garment industry with Die Cut, screen printing, HF welding and next generation flock & Flex.



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